

Industry Institute Interaction (IIIC) and Institution's Innovation Council (IIC)

A REPORT ON "INAGURATION OF IP UTSAV AND CELEBRATION OF WORLD CREATIVITY AND INNOVATION DAY"

21/04/2025

On behalf of AICTE and IIC, inaugural ceremony of IP utsav and world creativity and innovation day was held on 21st April 2025 from 11:00 AM to 01:00 PM. This program is being celebrated as part of MIC and Industry institution driven calendar activity. Honorable Chairman, AICTE, **Dr. T.G. Sitharam** and **Dr. Abay Jere** Vice-Chairman, AICTE and chief innovation officer chaired the inaugural session. Many faculty and researchers from different institutions on behalf of IIC have joined this program through you tube and WebEx. More than 10,000 IIC institutions were involved in this week long event, where experts from across india would conduct classes on various aspects of Intellectual Property.

Feel the beat of IP is the theme of the program. Dr. Unnath Pandit Controller general of patents shared his views about strong Vikisit Bharat through creativity. He emphasized the need to work collectively in creating IP driven technology and build IP ecosystem which will be the milestone success for Vikisit Bharat.

The AICTE'S Smart India Hackathon involving solving problems by thousands of brilliant students, exchange of ideas and working together with the aim of Vikisit Bharat. Dr. Pandit spoke about the pivotal role played by Academic institutions in innovation and Patent filing highlighting the growth of patent filing reaching upto 233%.



Dr.Abay Jere Vice-Chairman, AICTE and chief innovation officer, gave a presentation on worlds largest open innovation and incubation platform. He emphasized on four important aspects:

- 1. Promote and nurture problem solving culture in institutions
- 2. Building a multilayer and sustainable ecosystem.
- 3. Convert problem solving skills to entrepreneurship leading to wealth creation
- 4. Creating Platforms for Funding

Dr. Abay spoke about startups in educational institutions and Innovation, Design and Entrepreneurship(IDE) boot camps stating that 46 boot camps were organized across the country. Dr. Abay also spoke about design thinking which is being implemented at school level.

Dr. Sacha Vincent, Co-editor(Global innovation index) spoke about Indian achievement in global innovation index ranking at 39th position symbolizing good advancement. He said India has outperformed expectations relative to its percapita with respect to global innovation index. Dr. Vincent reminded that india mostly relied on Education led and people driven innovation ecosystem having clusters like Delhi, Chennai, Mumbai and Bangalore. Tata, Infosys and Mahindra are few examples which are striving in innovation.





He spoke about high skilled engineers and software professionals requirement all around the world. Whole dimension of Tinkering, notions of IP(i.e) copyright, patenting has drastically increased in india. Education systems have embraced IP notion focusing on grass root innovations beyond teaching which leads to the availability of large pool of talented people.

Dr. T. G. Sitharam, chairman of AICTE spoke about creativity and innovation and their importance in building entrepreneurship culture. He clearly explained how AICTE is working hard to spread this innovation and creativity culture **across** the institutions of the country.

He enlightened about National Educational policy 2020 which focuses on innovation and entrepreneurship which leads to create skilled workforce required for the world. At the outset he spoke about the interdisciplinary innovations from India like philosophy, life sciences and technology.

Dr. Sitharam emphasized on Artificial intelligence education, Yukti repository, Idea labs, Hackathon etc. He lauded the initiatives taken by Government which is leading to the creation of new technologies and building new products involving student community. Dr. APJ Abdul Kalam program for IT literacy and awareness was mentioned and conduction of IIC regional meets and funding for innovations was also discussed.

Dr G SUBBARAO IIC-Event Coordinator